

DANCING WITH THE STARS: 20 YEARS!

TV
GUIDE



TV
GUIDE
MAGAZINE

2026 MEDIA KIT

WINTER PREVIEW

TV GUIDE



WATSON
Sherlock's doc checks in

9-1-1 LONE STAR
It's Texas vs. an Asteroid!

ONE CHICAGO
An explosive three-way crossover

ACTION-PACKED CRIME DRAMA

THE HUNTING PARTY
Killers are on the loose—and an elite team of investigators is on the case!

WATCH TV FOR FREE!
Including the Super Bowl and Your Favorite Classics

SEE PAGE 16

JAN. 20-FEB. 9, 2025 TRIPLE ISSUE

NCIS: ORIGINS YOUNG DUCKY DEBUTS

TV GUIDE

FALL'S TOP SHOWS



THE SIMPSONS
Treehouse of Horror!

THE WEST NETWORK
All your favorite Westerns on one channel

DOC
New faces! New medical mysteries!

Abbott Elementary
Extra credit! The teachers wrap up the



TV GUIDE MAGAZINE

THE OFFICIAL MAGAZINE OF TELEVISION

INTRODUCTION

TV Guide Magazine connects television networks and streaming channels to millions of highly engaged TV viewers. Our industry relationships enable partners such as ABC, CBS, NBC, FOX, Disney+, Hulu, Netflix, and Prime Video to reach entertainment fans seeking trusted tune-in recommendations and exclusive celebrity access.

AUDIENCE OVERVIEW

TV Guide Magazine's readership of 8.8 million* highly engaged TV fans are receptive to custom messaging from Broadcast, Cable and Streaming partners.

*Alliance for Audited Media (AAM) Magazine Media 360 report, Q3 2025.



COVER STORY

NCIS: Tony & Ziva

Series premiere

Thursday, Sept. 4, 9/8c, Paramount+*

From left: Tony's new partner, Ziva's sister, and a brother we don't know

going on? We're surrounding in full-birdwing. That's the only thing you get to understand what that journey is."

Hey, there! Two have quite a past to unpack. They first met in 2005, during the third season of NCIS, and last good-bye eight years later in a bonus series, *NCIS: New Orleans*. "That was the last scene we did together. There's a lot going on. One was basically trying to get [the] changes at that time when we were working together. There was a lot of self-worth and there was a lot of emotion," Liles, 29, told *EW* on her deathbed and they learned that he had a daughter, prompting her to leave NCIS. "I was like, 'You, since then, Ziva's been here since NCIS, Mark Harmon's [Gibbs], but the rest of the story has remained a mystery,'" she says.

Shortest ever? "I don't know if I got

plugged in the premises, featuring Ziva

in a wedding dress and Tony in a tux.

"The story," de Pablo says, "is that

they had wanted [Ziva's] to

be an undercover mission, and they're

asleep as the parts of the story that

they meant to tell."

So what went wrong? "I don't know

a lot of things he doesn't know how to

deal with," de Pablo reveals. "She's going

through therapy and tackling those big

issues. He's writing and going, 'What

do you think? And he's like, 'I made

me this!'"

The action always closed class and

still allow us to

go back to the beginning when they didn't know about issues.

De Pablo says, "Romanticism is part

of it, I called Michael and asked, 'What

do you think?' And he's like, 'I made

me this!'"

The 10 concluding all the feels,

but both actors point to a standstill hour

focus on Fall. "There's a huge void

that usually talk about him," Weatherly

reveals. De Pablo calls it "one of my

favorite episodes. You get to see what

this last is made of: She's got the house,

she's got the kids, she's got the job,

it's such a great blend of dad and mom. You get to see

it all play out beautifully."

TOGETHER AGAIN

Fan favorites Michael Weatherly and Cote de Pablo finally return in *NCIS: Tony & Ziva*. By KATE HANN

PRISONERS OF LOVE

Michael Weatherly and Cote de Pablo were shooting a scene in a cast car when we visited the Budapest set of their NCIS spinoff last fall. A 100-unit quickie spinoff, the actors are reprising the roles of their beloved agents, Tony DiNozzo and former Mossad operative Ziva David. Their looks are decidedly different at the series begins, but during that moment in the past, it's clear: "They're" As our hearts to the fore, he playfully confesses that he might consider "therapy." She looks at him with unanticipated affection and says, "We

It took us a little time. We having our faces completely shaved."

Weatherly is just one of the dangers placed on the first finches in *NCIS: Tony & Ziva*, a long-awaited series that features two wildly different, one-camera-on-the-camera, thrillers. One centers on the same case that included a palace-pal stop. The others, and maybe most puzzling, the longitude line, is why the two have different chemistry than a million periodic tables have split up.

Answers will come. As they race around Europe, Weatherly's reveal what happened in their relationship, beginning with their

joyful reunion after Tony learned Ziva was alive. He left NCIS earlier to visit their daughter Tal (Isla Gail). In the cast, the two scenes are a bit smoother on *Reunited*—than when the show was a broadcast network CBS, and the heat builds again on the new mission: "It's a romance in a short space," de Pablo says.

The pairman from them hang in Paris, but not together, as they're parent Tal with the help of a nanny, Sophie (Lana Branci). They need every minute to have a normal life. Ziva runs a language school, and Tony has a security

AFTER TWO ROMANTIC EPISODES, I ASKED MICHAEL, 'WHAT DO YOU THINK?' AND HE'S LIKE, 'IT MADE ME CRY.'

—BE PABLO

company, which is where the trouble begins to form.

"Tony left NCIS, started Saka Mandala and became very successful," Weatherly explains. "We protect people, but we also protect for instance, interests, finances. So that's a high-degree of stress. And that kills us off."

We're quite probably looking at you, not at above-listed. I interrupt here. Weatherly (blush), but it's his cutest, and the mysterious *Reunited* (Natalia Branca blushing). They are part of a tangled plot that involves a Russian who's holding a dangerous computer program called 9-14.

Despite some brave word usage, moves in the dynamic premises, Tony ends up getting framed, even worse, the babies (Isla Gail). To save their daughter and clear Tony's name, they send her to safety with Sophie and start a currency across Europe with a team of their own, including Tony's

Because there's no place like home

• TV GUIDE MAGAZINE

TV GUIDE MAGAZINE

CONTENT STUDIO

BE PART OF THE TELEVISION ENTERTAINMENT STORY

Our long-standing connection with television celebrities gives us unparalleled access to the biggest television stars, and we embrace our access to create entertaining, informative content. In print, digital or video form, let us tell a story that aligns with your audience and showcases your brand with Hollywood flare.

CELEBRATE YOUR BRAND WITH A HOLLYWOOD SPOTLIGHT

- Cover shoots and Digital Covers
- Exclusive Online Content
- Custom Editorial in TV Guide Magazine and Across NTVB Publications
- Creative Advertising Integrations

The image shows the front cover of TV Guide magazine. The title 'TV GUIDE' is prominently displayed in large white letters on a green background. Below the title is a grid of three movie posters: 'Marvel Studios' Thunderbolts' (Disney+), 'Only Murders in the Building' (hulu), and 'Chad Powers' (hulu). To the right of the grid is a large, close-up photograph of a woman with blonde hair, wearing pink sunglasses with a 'SOURCE LINE DO NOT CROSS' banner across the lenses. The text 'HIGH POTENTIAL' and the hulu logo are visible next to her. Below the photo is a large, bold text block that reads 'DISCOVER SOMETHING EVERY DAY' in white and black, with a 'CONFIDENTIAL' stamp and the Disney+ and hulu logos at the bottom. The background of the cover is a light blue gradient. On the right edge, there are vertical columns for 'SPONSORED' and 'THER' (partially visible), and a 'SEPTEMBER' section with several movie titles and descriptions.

卷之三

A promotional image for the TV show 'Abbott Elementary'. It features the six main cast members standing in a row against a brick wall. Each character is holding a red apple on their head. The characters are dressed in various styles of clothing, including a red jacket, a grey blazer, a yellow sweater, a maroon coat, and a green vest. The Hulu logo is in the top right corner, and the ABC logo is in the bottom right corner. Below the image, the text 'DISCOVER SOMETHING EVERY DAY' is displayed in a green box, with the Disney+ and Hulu logos to its left.

An advertisement for the TV show Abbott Elementary. At the top, the word "ADVERTISEMENT" is written in a small, sans-serif font. Below it is the Hulu logo. The main image shows the cast of the show standing in a row against a wooden wall. From left to right: a woman in an orange blazer, a woman in a grey blazer, a man in a grey suit, a woman in a green blazer, a woman in a yellow blazer, a woman in a maroon blazer, and a man in a teal shirt. Each character is wearing a red apple on their head. The ABC television network logo is in the bottom right corner of the image. Below the image is a black bar with the text "DISCOVER SOMETHING" in white and "EVERY DAY" in a larger, bold, white font. At the bottom of the page, the Hulu logo is on the left, followed by the broadcast time "8:30/7:30c". The text "18+ only. Offer valid for eligible subscribers only. Terms apply." and the copyright notice "©2025 Disney and its related entities." are at the bottom right.

The image is a magazine cover for TV Guide. At the top, there is a row of four small portraits of women from the TV show 'The Golden Girls'. To the right of these portraits, the text '40 YEARS OF THE GOLDEN GIRLS' is printed. Below this, the 'TV GUIDE' logo is displayed in a red box. The main title 'FALL PREVIEW' is written in large, bold, blue and white letters. Below the title, the text 'On Brand With Jimmy Fallon' is written in yellow, followed by the subtitle 'NBC's new competition makes marketing' in a smaller, black font. To the left of the title, Bozoma Saint John is shown from the waist up, wearing a light purple sleeveless dress and smiling. To the right of the title, Jimmy Fallon is shown from the waist up, wearing a grey suit jacket over a red, white, and green striped shirt, and he is pointing his right hand towards the camera. The background is a light blue gradient. On the right side of the cover, there is a vertical column with the text 'Play Th' at the top, 'The' in large letters, and 'Find ou' at the bottom. At the bottom right, there is a small illustration of a beach ball and a television set showing a cartoon character.

HOW WE WORK WITH OUR PARTNERS

CONTENT INTEGRATIONS

TV Guide Magazine offers custom integrations for show premieres, celebrity Q&A, and major tentpole events such as season premieres, finales, and originals. Network and streaming partners work directly with our editorial team for exclusive cover shoots, high-impact editorial, and branded content distributed across print, digital, and social platforms.

CREATIVE ADVERTISING SOLUTIONS

Our Content Studio delivers exclusive storytelling formats for entertainment brands—Celebrity interview content, network and streaming custom editorial, with additional reach via multiplatform amplification (print, digital, video). Creative integrations, such as custom crosswords and robust editorial features, are tailored for premiere launch campaigns and platform branding (e.g., “Hulu Every Day”)



EDITORIAL CALENDAR 2026

ISSUE THEME	ISSUE NUMBER	ISSUE DATE	ON SALE	SPACE CLOSE	MATERIALS DUE
	03	Jan 12 - Feb 1	Jan 8	Dec 9	Dec 16
Mid-Season Preview	06	Feb 2 - Feb 22	Jan 29	Jan 7	Jan 14
	09	Feb 23 - Mar 15	Feb 19	Jan 28	Feb 4
Spring Preview	12	Mar 16 - Apr 5	Mar 12	Feb 18	Feb 25
Faith-Based TV	15	Apr 6 - Apr 26	Apr 2	Mar 11	Mar 18
	18	Apr 27 - May 17	Apr 23	Apr 1	Apr 8
Nostalgia TV	21	May 18 - Jun 7	May 14	Apr 22	Apr 29
Summer Preview	24	Jun 8 - Jun 28	Jun 4	May 12	May 19
Crime On TV	27	Jun 29 - Jul 19	Jun 25	Jun 3	Jun 10
Comic-Con	30	Jul 20 - Aug 9	Jul 16	Jun 24	Jun 30
Fall Sneak Peek	33	Aug 10 - Aug 30	Aug 6	Jul 15	Jul 22
Fall Preview	36	Aug 31 - Sep 20	Aug 27	Aug 5	Aug 12
Returning Favorites	39	Sep 21 - Oct 11	Sep 17	Aug 25	Sep 1
Fall's Top Shows	42	Oct 12 - Nov 1	Oct 8	Sep 16	Sep 23
Holiday Preview	45	Nov 2 - Nov 22	Oct 29	Oct 7	Oct 14
	48	Nov 23 - Dec 13	Nov 19	Oct 28	Nov 4
The Best TV of 2026	51	Dec 14 - Jan 3	Dec 10	Nov 17	Nov 24
2027 Preview	03	Jan 4 - Jan 24	Dec 31	Dec 9	Dec 16

Covers are non-cancellable 31 days prior to issue date; material due dates are subject to change
As of 10/09/25. Dates are subject to change

ADVERTISING SPECIFICATIONS

Magazine Trim Size: 7" x 10"

Printing Process: 4/C Offset

Binding Method: Saddle Stitch

Ads should be built at 100% trim size

* Bleed Ads - extend bleed to .25" beyond trim on all 4 sides

^ All Live matter should be kept .25" inside trim on all 4 sides

Ad Size BLEED	TRIM SIZE		BLEED SIZE *		SAFETY SIZE ^		
	Width	Height	Width	Height	Width	Height	
FULL-PAGE	7	x	10	7.5	x	10.5	
FULL-PAGE SPREAD	14	x	10	14.5	x	10.5	
1/2 PAGE HORIZONTAL	7	x	4.875	7.5	x	5.375	
1/2 PAGE HORIZONTAL SPREAD	14	x	4.875	14.5	x	5.375	
2/3 PAGE VERTICAL	4.5625	x	10	5.0625	x	10.5	
1/2 PAGE VERTICAL	3.375	x	10	3.875	x	10.5	
1/3 PAGE VERTICAL	2.1875	x	10	2.6875	x	10.5	
					1.6875	x	9.5

Ad Size NON-BLEED	TRIM SIZE		SAFETY SIZE ^			
	Width	Height	Width	Height		
FULL-PAGE	7	x	10	6.5	x	9.5
1/2 PAGE HORIZONTAL	7	x	4.875	6.5	x	4.375
1/2 PAGE HORIZONTAL SPREAD	14	x	4.875	13.5	x	4.375
1/2 PAGE VERTICAL	3.375	x	10	2.875	x	9.5
1/3 PAGE VERTICAL	2.1875	x	10	1.6875	x	9.5
IN-GRID STRIP HORIZONTAL	6.5	x	1	6.5	x	1
IN-GRID STRIP VERTICAL	0.875	x	8.944	0.875	x	8.944

UPLOAD FILES TO:

<https://tvgm.sendmyad.com/>

QUESTIONS regarding advertising and/or technical specifications, digital input, PDF requirements or how to send files electronically, contact:

TV Guide Magazine
TVGMagAds@tvgm.com



ADVERTISING REQUIREMENTS

TV GUIDE MAGAZINE accepts advertiser files electronically through a proprietary AD PORTAL (see below for direct link). All submitted files must be in PDFX-1a format. No other form of digital transmission will be accepted.

FILE SPECIFICATIONS / GENERAL REQUIREMENTS

- Digital File Format: PDFX-1a (All fonts & artwork must be embedded)
- Files must be single pages or spreads. Multipage files will automatically reject during submission.
- Maximum Ink Density (total area coverage): **Maximum 280%**
- All images/elements must be in CMYK. Pantone colors must be converted to CMYK. All defined spot colors will be rejected. RGB elements must be converted to CMYK. Image resolution is 280 dpi
- For main text, minimum type size is 6-point; 8-point type size recommended. Publisher not responsible for reproduction of thin text type, reverse thin serif type or smaller than 12-point size.
- Spread Ads: Live matter should be kept .25" away from either side of center or .5" total across the gutter. For headlines or creative crossing the gutter, watch spacing between the words or letters
- Registration / crop marks are not required. If provided, they must not fall within the document trim or bleed areas. Slightly offset the marks so not to touch the image areas.

Alignment of type or design, or the precision of fold from page to page in all copies, is subject to mechanical tolerances and cannot be guaranteed.

TV GUIDE MAGAZINE cannot assume responsibility for the accurate reproduction of supplied materials that do not conform to SWOP specifications. Files should, at a minimum, be prepared in accordance with the most current SWOP-endorsed ANSI and ISO standards for publication printing. Refer to swop.org for additional information.

SWOP Proofing standards for publication printing are used at time of press. No physical proofs are required.

In no instance will TV Guide Magazine modify submitted files.

PICK-UP (REPEAT) ADVERTISING REQUIREMENTS

All ads need to be resubmitted by the advertiser for each issue scheduled on an issue-by-issue basis. Ads for multiple issue buys, where the copy remains the same and advertiser instructions indicate pick-up copy in subsequent issues on the initial insertion order, do not need to be resubmitted.

UPLOAD FILES TO:<https://tvgm.sendmyad.com/>

QUESTIONS regarding advertising and/or technical specifications, digital input, PDF requirements or how to send files electronically, contact:

TV Guide Magazine
TVGMagAds@tvgm.com

RATE CARD 2026

RATE BASE: 1,000,000

UNIT	4C	B&W
Page	\$130,100	\$106,600
Spread	260,100	
Fourth Cover	170,600	
Second Cover	157,400	
Second Cover + Page 1	287,600	
Third Cover	145,900	
Cover 2 Gatefold	472,400	
Cover 3/4 Gatefold	632,500	
2/3-Page Vertical	100,300	89,900
1/2-Page Vertical or Horizontal	76,200	62,200
1/2-Page Horizontal Spread	130,100	
1/3-Page Vertical	52,400	42,900
In-Grid Horizontal Banner	52,400	
In-Grid Vertical Banner	65,500	

All rates are gross

Advertising rates are based on TV GUIDE MAGAZINE's national average net paid circulation. TVGM guarantees that the average circulation of a national schedule will meet or exceed the rate base during the calendar year. If not, a pro-rate space credit will be issued toward a future schedule to the degree that the average circulation falls below the effective rate base.

Please contact your TV GUIDE MAGAZINE Sales Manager for additional information.

Note: TV GUIDE MAGAZINE cannot guarantee positioning or competitive separation for fractional ads. Regional rates available upon request.

CONTACTS

SALES

Paul Turcotte
Chief Strategy Officer
Paul.Turcotte@tvgm.com

Marielle Riordan
Director, East Coast Partnerships
Marielle.Riordan@tvgm.com

Sara Brown
Director, Mid-West Partnerships
Sara.Brown@tvgm.com

Wendy Seelig-Walker
West Coast Director
Wendy.Seelig-Walker@TVGM.com

Rob Schollenberger
Vice President,
National Sales Direct Response
RSchollenberger@ntvbmedia.com

Tom Comi
Vice President, Content Partnerships
tcomi@ntvbmedia.com

MARKETING

Mike Ankener
Vice President of Marketing
Mike.Ankener@tvgm.com

PRODUCTION

Susan Little
Production Manager
TVGMagAds@tvgm.com

SUBSCRIPTION INQUIRIES
Customer Service: **1-800-866-1400**
<http://www.tvguidemagazine.com/customercare>

To upload files electronically:
<https://tvgm.sendmyad.com/>



SPECIAL INTEREST PUBLICATIONS

TV Guide Magazine's Special Interest Publications (SIPs) provide exclusive content for select partners. These stand-alone issues are dedicated to a specific topic and are available for purchase at newsstand retailers and through special orders during key time periods throughout the year. SIPs can be custom produced to celebrate a milestone, a new show, television icons and more. SIPs are promoted in TV Guide Magazine and on TVInsider.com as well as through editorial integrations on both platforms.



SPECIALIZED PUBLICATIONS

Our focus on television gives us an extraordinary understanding of the industry and strong relationships with those who produce, broadcast and stream it. It also gives us unique insights into what people are watching and how they're watching it. Our niche brands and custom titles have helped media companies (cable, satellite, newspapers, etc) maintain and grow customers, increase revenue and improve customer service, while helping advertisers reach these exclusive audiences.

Our titles include:

- **TV Weekly**, America's favorite TV listings magazine (local and national versions)
- **StayTuned Magazine**, the nation's largest TV and movie magazine (custom and national versions)
- **OnDISH**, exclusive monthly magazine for DISH subscribers
- **ReMIND**, a nostalgia magazine celebrating the '50s to '90s
- **Puzzler**, games and trivia centered around your favorite TV shows and stars
- **TV Guide Streaming**, premium streaming section within TV Guide Magazine





SEASON FINALE SATURDAY NIGHT LIVE SATURDAY, MAY 17 | NBC

TRIPLE ISSUE
April 27th - May 17th, 2025

weekly

TM

tv

\$11.99

Plan
YOUR
WEEK!

what to watch

NEW SERIES

EVA LONGORIA:
SEARCHING FOR
SPAIN
SUNDAY, APRIL 27 | CNN

NEW SERIES

YES, CHEF!
MONDAY, APRIL 28 | NBC

SEASON PREMIERE

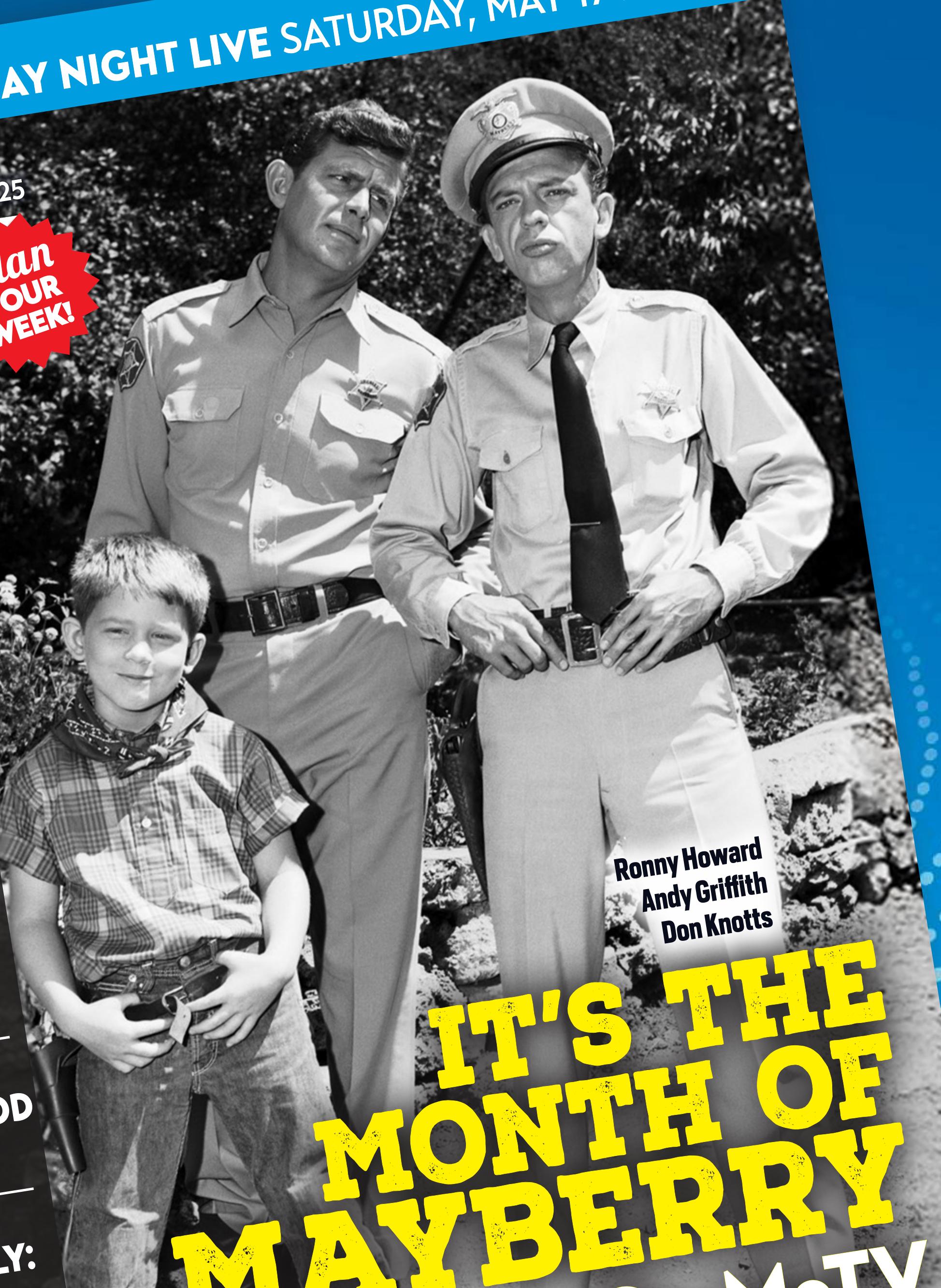
THE WALKING
DEAD: DEAD CITY
SUNDAY, MAY 4 | AMC

NEW SERIES

THE MOTHERHOOD
MONDAY, MAY 5
HALLMARK CHANNEL

NEW DOCUSERIES

THE JUDD FAMILY:
A M



IT'S THE
MONTH OF
MAYBERRY

tv

2026 MEDIA KIT



TV WEEKLY MAGAZINE

AMERICA'S FAVORITE TV BOOK

Discover the ultimate television companion magazine providing robust listings that cover over 80 networks and include 24/7 programming. Designed for avid viewers, TV Weekly helps readers easily navigate their daily/hourly programming options. Packed with comprehensive grids, engaging features, puzzles, horoscopes and crosswords, it's a favorite among fans who love to plan their TV viewing. In addition to detailed show listings, our TV critics provide insightful reviews, ensuring readers never miss a standout program. With a dedicated sports section and a thorough streaming guide, this magazine is a leading go-to resource for all things television.

PLAN AHEAD WITH TV WEEKLY

The most comprehensive grids anywhere.



ADVERTISING SPECIFICATIONS

TV Weekly Print Ad Sizes

Trim size 7.375" W x 9.875" H
Live image area (safe area) 6.625" W x 9.125" H
Bleed size 7.875" W x 10.375" H

TV Weekly Lite Print Ad Sizes

Trim size 7.5" W x 9.875" H
Live image area (safe area) 6.75" W x 9.125" H
Bleed size 8" W x 10.375" H

Black & White ad are the same size as color page but NO Bleed.

Upload Instructions

To log on, use your web browser to go to:

<https://fileit.ntvmedia.com>

Your user name and password are:

USER: **advertise**

PASSWORD: **AdsWork**

Once you're logged in, you'll be able to upload specific, print-ready files to NTVB. Click on "upload a file" and enter information in the required fields.

General Specs

Files should be provided CMYK PDF files — minimum resolution 300 dpi, all fonts embedded.

RATE CARD 2026

Our Readers ...

- reference their magazine daily
- 54.4 times per month**
- 14.4 times per week**
- find our magazine to be their **#1 source** for finding out what's on TV
- read our cover stories and features (**80%**)
- rely on our daily Best Bets to plan their viewing (**70%**)
- pay an average of \$45 annually to subscribe

Demographics

Average age 58
Average HHI \$86,256
Gender - Male/Female 38%/62%
Education - Any College 50%

Rates

Back cover	\$15,750
Inside front cover	\$14,000
Inside back cover	\$14,000
Interior page (far forward)	\$12,250

Reach: 400,000
Readers per issue: 2.5

*Rate base not guaranteed for DR and remnant rates.

CONTACTS

Rob Schollenberger

Vice President, National Sales Direct Response

RSchollenberger@ntvmedia.com

C: 248-444-3827

EDITORIAL CALENDAR 2026

Issue/In Home Date	Materials Due
1/18 - 2/7	Dec 29
2/8 - 2/28	Jan 19
3/1 - 3/21	Feb 9
3/22 - 4/11	March 2
4/12 - 5/2	March 23
5/3 - 5/23	April 13
5/24 - 6/13	May 4
6/14 - 7/4	May 22
7/5 - 7/25	June 15
7/26 - 8/15	July 6
8/16 - 9/5	July 27
9/6 - 9/26	Aug 17
9/27 - 10/17	Sept 7
10/18 - 11/7	Sept 28
11/8 - 11/28	Oct 19
11/29 - 12/19	Nov 9
12/20 - 1/9	Nov 30
1/10 - 1/30	Dec 18

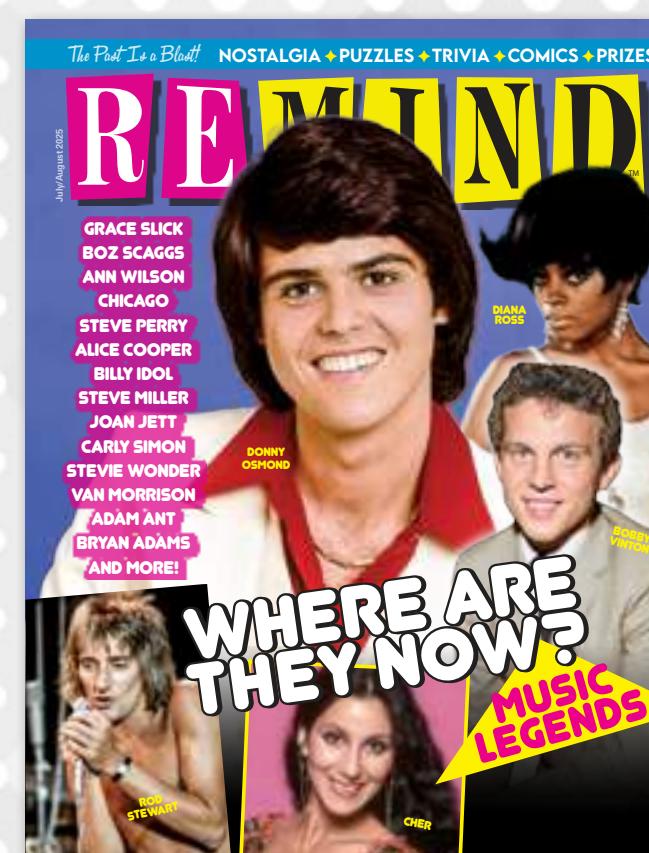






RE MIND™

2026 MEDIA KIT



REMIND MAGAZINE

THE PAST IS A BLAST

Come along for a retro ride as ReMIND celebrates the stars, TV, movies, music, fashion, frenzies and fun from days gone by. Each monthly issue is uniquely themed and offers fresh takes on popular entertainment, with tons of glossy photos, trivia, brain-teasing puzzles, quizzes and classic comics from the 1950s-1990s.

AMERICA'S FAVORITE NOSTALGIA MAGAZINE

Relive the happy memories of yesteryear.

REMIND

ADVERTISING SPECIFICATIONS

Print Ad Sizes

Full Page

Trim 7.375" W x 9.875" H
Live image area 6.625" W x 9.125" H
Bleed 7.875" W x 10.375" H

Upload Instructions

To log on, use your web browser to go to:
<https://fileit.ntvmedia.com>

Your user name and password are:

USER: **advertise**

PASSWORD: **AdsWork**

Once you're logged in, you'll be able to upload specific, print-ready files to NTVB. Click on "upload a file" and enter information in the required fields.

General Specs

Files should be provided CMYK PDF files — minimum resolution 300 dpi, all fonts embedded.

EDITORIAL CALENDAR 2026

ReMIND Closing Dates

ISSUE DATE	SPACE CLOSE	REMIND ADS DUE
------------	-------------	----------------

2026

Jan	Nov 1	Nov 18
Feb	Nov 28	Dec 15
March	Dec 29	Jan 15
April	Jan 26	Feb 13
May	March 2	March 19
June	April 1	April 16
July/Aug	April 29	May 14
Sept	June 29	July 16
Oct	Aug 1	Aug 20
Nov/Dec	Sept 1	Sept 17

2027

Jan	Nov 2	Nov 19
------------	-------	--------

CONTACTS

Rob Schollenberger

Vice President, National Sales Direct Response

RSchollenberger@ntvmedia.com

C: 248-444-3827

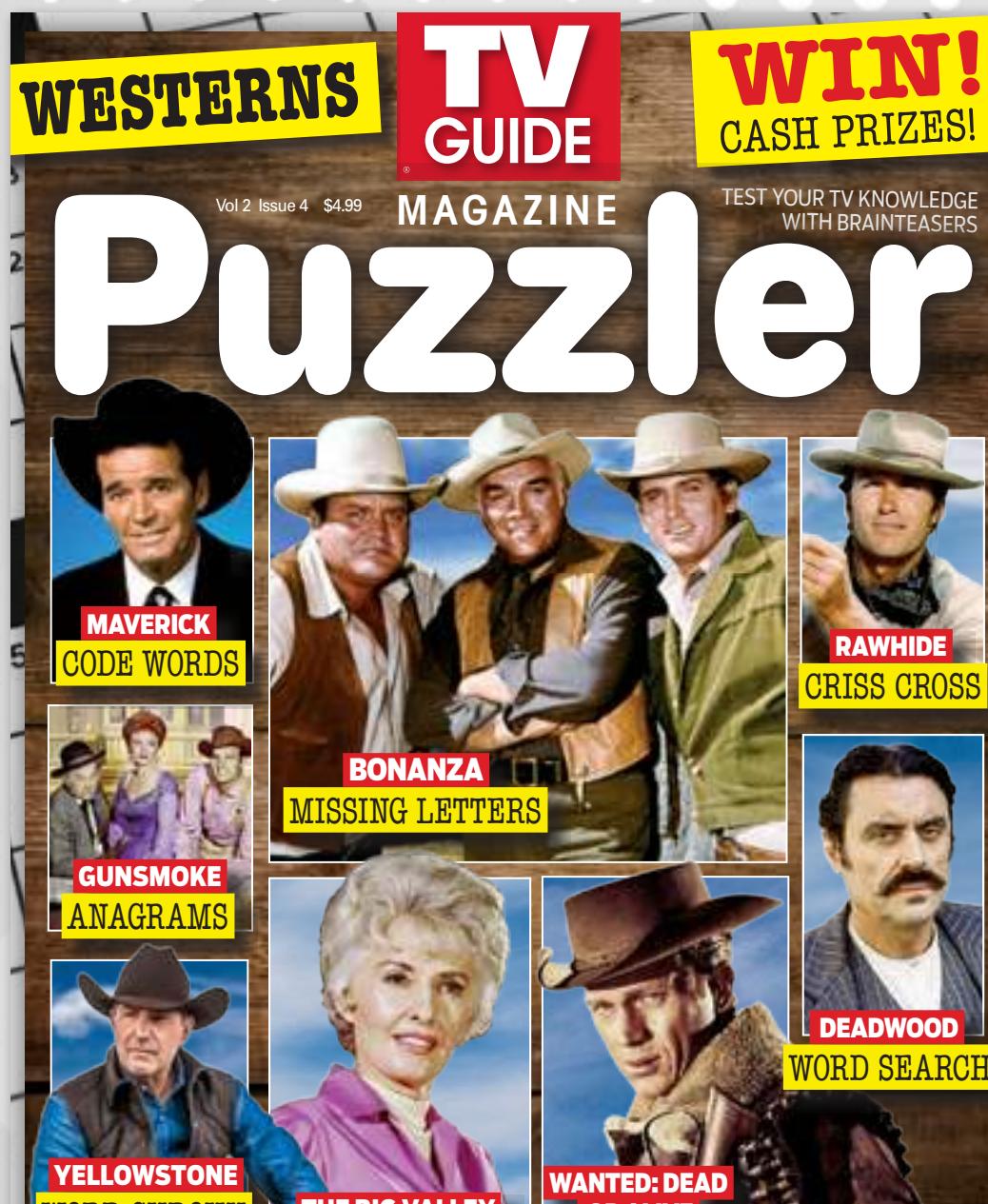
RE
M
I
N
D



RE MIND™



TV
GUIDE
MAGAZINE
Puzzler
2026 MEDIA KIT



TV GUIDE MAGAZINE PUZZLER

TEST YOUR TV KNOWLEDGE WHILE SHARPENING YOUR BRAIN
AND BOOSTING YOUR MEMORY

Enjoy countless hours of fun with **TV GUIDE MAGAZINE'S PUZZLER**. Each issue enjoy a new theme with dozens of puzzles, brain games and trivia questions all centered around your favorite TV shows, movies and pop culture.

FUN-FILLED CROSSWORDS, WORD SEARCHES, TRIVIA AND MORE.



ADVERTISING SPECIFICATIONS

Print Ad Sizes

Full Page

Trim 7.375" W x 9.875" H

Live image area 6.625" W x 9.125" H

Bleed 7.875" W x 10.375" H

Upload Instructions

To log on, use your web browser to go to:

<https://fileit.ntvmedia.com>

Your user name and password are:

USER: **advertise**

PASSWORD: **AdsWork**

Once you're logged in, you'll be able to upload specific, print-ready files to NTVB. Click on "upload a file" and enter information in the required fields.

General Specs

Files should be provided CMYK PDF files — minimum resolution 300 dpi, all fonts embedded.

EDITORIAL CALENDAR 2026

Puzzler Closing Dates

ISSUE DATE	SPACE CLOSE	PUZZLER ADS DUE
------------	-------------	-----------------

2026

Jan/Feb	Nov 1	Nov 18
March/April	Dec 29	Jan 15
May/June	March 2	March 19
July/August	April 29	May 14
Sept/Oct	June 29	July 16
Nov/Dec	Sept 1	Sept 17

2027

Jan/Feb	Nov 2	Nov 19
---------	-------	--------

CONTACTS

Rob Schollenberger

Vice President, National Sales Direct Response

RSchollenberger@ntvmedia.com

C: 248-444-3827

TV
GUIDE

MAGAZINE

Puzzler



StayTuned | **ON DISH**
What2Watch All Month Long | TUNED IN TO YOU™

2026 MEDIA KIT



STAYTUNED

THE ULTIMATE GUIDE TO MOVIES & TV

There are over 3,000 movies that air on cable/satellite TV alone each month, and **STAYTUNED** makes it easy to find a good one. Never has there been such a robust, comprehensive guide to movies and TV. This 160-page TV guide details the best of what's new, what's returning and what to watch on TV (cable and streaming) every month. It's one of the most comprehensive guides to TV on the market, white labeled for cable companies across the nation.

ONDISH MAGAZINE

OUR CLIENTS CALL IT THEIR SELF-FUNDED MARKETING TOOL

Our unique partnership program is simple. NTVB Media works with our publishing partners to deliver a product that meets their marketing needs and gives their customers a comprehensive editorial tool that is tailor-made for them. Each issue is packed with program reviews, celebrity interviews, behind-the-scenes features and helpful tips on using their satellite service. Our partners see improved retention rates and customer loyalty, along with increased revenue. The program is completely self-funded.

Connecting People To Entertainment They Love

- StayTuned Magazine: The nation's most comprehensive TV/streaming guide monthly
- OnDish Magazine: A customized TV entertainment publication exclusively for DISH satellite customers

Our Readers ...

- Reference their magazine daily
60.8 times per month
- Read our cover stories and features (96%)
- Rely on print as their preferred medium

Demographics

- Average Age - 58
- Average - HHI - \$86,256
- Gender - Male/Female - 38% / 62%
- Education - Any College - 50%

Circulation (Group)

- Average Gross Distribution – 100,000
- Average Readership – 200,000
- Average Distribution Unpaid / Paid –
8% unpaid / 92% Paid
- Primary Delivery Method – 86% Mail / 14% Single Copy & Controlled Bulk

Rates (net)

- Back cover - \$9,600 [Publisher Approved]
- Inside front cover - \$9,000
- Interior page (far forward)* - \$8,500

*Limited availability

EDITORIAL CALENDAR 2026

Closing Dates

ISSUE DATE	AD SPACE CLOSE	AD MATERIALS DUE
------------	----------------	------------------

2026

Jan	Nov 10	Nov 27
Feb	Dec 10	Dec 23
March	Jan 10	Jan 27
April	Feb 10	Feb 25
May	March 10	March 25
June	April 10	April 24
July	May 11	May 27
Aug	June 10	June 25
Sept	July 10	July 24
Oct	Aug 11	Aug 25
Nov	Sept 10	Sept 25
Dec	Oct 9	Oct 27

2027

Jan	Nov 10	Nov 25
-----	--------	--------

CONTACTS

Sara Brown

Midwest Director

TV Guide Magazine & TVInsider.com

773-520-3572

Sara.Brown@tvgm.com

ADVERTISING SPECIFICATIONS

Print Ad Sizes STAYTUNED

Trim size 7.375" W x 9.875" H
Live image area (safe area) 6.625" W x 9.125" H
Bleed size 7.875" W x 10.375" H

STAYTUNED

Upload Instructions

To log on, use your web browser to go to:

<https://fileit.ntvbmedia.com>

Your user name and password are:

USER: **advertise**

PASSWORD: **AdsWork**

Once you're logged in, you'll be able to upload specific, print-ready files to NTVB. Click on "upload a file" and enter information in the required fields.

General Specs

Files should be provided CMYK PDF files — minimum resolution 300 dpi, all fonts embedded.

Print Ad Sizes OnDISH

Magazine Trim

(actual cut size of final book) 7.875" W x 10.25" H

Full Page

Bleed (.125") 8.125" W x 10.5" H

Trim (centered in bleed) 7.875" W x 10.25" H

Live (.25" in from trim) 7.375" W x 9.75" H

Back cover

Bleed (.125" only on left & bottom of ad) 8" W x 8.125" H

Trim 7.875" W x 8" H

Live (.25" in from trim) 7.375" W x 7.5" H

OnDISH Submitting Your Files

> All advertising MUST be provided electronically.

- PDF-X is the preferred file format.
- InDesign, Illustrator, Photoshop or hi-res PDF (with embedded fonts) are also acceptable.
- Speak with your account rep if you have any questions on how to prepare your files or don't know what hi-res means.

> Include all elements used with the job:

- All fonts.
- All graphics (logos).
- Make sure all files are linked.
- Include all hi-res images.

> Include a 1/4" bleed for elements extending off of the trim of the page.

- Elements that do NOT bleed should be kept 1/4" away from the trim.

> Use 4 color process colors, not Pantone inks.

- Pantone inks do not always separate into CMYK accurately.

> Requirements for Photoshop

- At least 600dpi for bitmap images.
- At least 300dpi for CMYK & grayscale images.
- Photos in final layout should not be used smaller than 70% or larger than 130% of Photoshop image size.

> Always maintain a complete backup of your submitted files.

FileIT File Transfer Site

> Call your account rep to let them know you would like to submit files to the TMS FileIT File Transfer site and **receive the necessary login and passwords for access**.

> Point your web browser to:
<https://fileit.ntvbmedia.com/>

> Please name files using no more than 40 letters and/or numbers. Use periods for file extensions only. DO NOT USE SPACES, SYMBOLS OR UNIQUE CHARACTERS however underscores are OK. Misnaming of files can result in file transfer or processing errors.

> Any files sent should be compressed before sending. Mac files should be sent stuffed (.sit). PC files should be .zip format.



StayTuned
What2Watch All Month Long!

ON **DISH**
TUNED IN TO YOU™